

## THE WHEELCHAIR DUDE WITH THE WINNING ATTITUDE

### Greg Smith's Bio

Born with muscular dystrophy, raised by a football coach, Greg's inner strength message offers a very unique and powerful strategy that changes lives. And his accomplishments are evidence of the results:

- ✓ Greg is the author of the best-selling, "On A Roll: Reflections from America's Wheelchair Dude with the Winning Attitude," and founder of the 14-year-running syndicated radio show "On A Roll: Talk Radio on Life & Disability," later renamed "The Strength Coach Radio Show."
- ✓ He has been honored as an "Exceptional American" by the National Liberty Museum in Philadelphia; his plaque and picture right between Stevie Wonder and Christopher Reeve.
- ✓ He's been profiled in the Wall Street Journal, New York Times, CBS News, and National Public Radio.
- ✓ His remarkable life story was revealed to over two million viewers in the 'Audience Award Winning' PBS documentary film, "On A Roll: Family, Disability and the American Dream," which aired in 2005.

Greg received his Bachelor of Arts degree in 1986 from the Walter Cronkite School of Journalism and Telecommunications at Arizona State University. There, he was the play-by-play announcer for the Sun Devils student radio station. Upon completion, he found employment at top-rated KTAR 620 AM in Phoenix, working as Research Director and sports talk show host. For 3 years, he was the host of "Cardinal Talk" after weekly NFL games. In 1992, he resigned and started his own local radio show about disability issues called "On A Roll: Talk Radio on Life & Disability." Over the next 14 years, he built the show into a syndicated national voice for the disability rights movement. In 2003, he changed the name of the radio show to "The Strength Coach" and began broadcasting and speaking professionally about inner strength.

In 2005, Greg was slammed by two devastating setbacks: nearly losing his life to congestive heart failure, and losing nearly everything to Hurricane Katrina. He has rebounded from those challenges like all the others he has defeated with his winning attitude, resulting in a heightened sense of urgency about spreading his message far and wide.

Greg is an involved father to his sons, Greg Jr. (21) and Donovan (20), and to his daughter Berkeley (16). He currently resides in Ocean Springs, Mississippi.

